

Education◆ **University of Kansas**
Graduation 2005◆ **Bachelor of General Studies:** English
Minor in Communication Studies**Position Objective**

To acquire a position working with a team of dedicated, creative specialists producing fresh and innovative design solutions while improving company visibility and awareness.

Corporate Experience**Aplus.net** — Overland Park (7/08 - 10/08) ***Web Designer II***

- ◆ Lead front-end framework design, development, and implementation for enterprise consumer website. Rapidly produced templates cascading into hundreds of content landing pages. Developed, maintained, and updated a redesign and rebranding in semantic XHTML and CSS.
- ◆ Improved and highlighted individual page campaigns for products and services by removing visual clutter competing for attention. Correct markup improved SEO and page purpose.
- ◆ Sizeable attention placed on web standards compliance, accessibility, and usability as well as rebranding aesthetics. Customary cross-browser support including screen, print, and mobile stylesheets.

View redesign at <http://www.aplus.net/>**H&R Block** — Kansas City (10/07 - 3/08) ***Portal Content Analyst*** (consultant)

Identified and pursued new online product opportunities to support the overall digital business strategy. Evaluated flash-based UI against software product for quality assurance. Transitioned Flash elements into company intranet enterprise portal for a broader user reach.

- ◆ Contracted to design, develop, document, and improve systems, and provide overall system support for web-based content and applications.
- ◆ Worked directly with designers and intranet support team to build, test and deploy new content-rich site.

EMBARQ — Overland Park (5/07 - 10/07) ***Intranet Content Analyst*** (consultant)

Conducted User Acceptance Testing on page layout prototypes for new corporate intranet using BEA Aqualogic templates. Assist Corporate Communications and Brand Management with deployment allowing administration of user access through group and privilege assignment workflows. Provide remote support and maintenance for healthy intranet production.

TWG Consulting — Shawnee Mission (5/01 - 5/07) ***Information Designer***

Developed optimized cross platform websites using XHTML, CSS, JavaScript, and Flash elements to implement online initiatives. Attention to detail facilitated continuity to enhance overall look and feel while maximizing accessibility and usability. Administered servers, RAID arrays, and personal workstations decreasing down-time and maximizing productivity for staff, contractors, and clients.

Sprint Nextel — (5/01 - 1/07) ***Intranet Client Support*** (consultant for TWG Consulting)

Managed and supported mass communication tools for approximately 50 users providing operational support ensuring all communications are timely and accurate. Communications platform manages e-mails and other event management tools for enterprise-wide communications. Coordinated and developed testing and redeployment requirements for fix/enhancement objectives.

- ◆ Created and maintained process documentation, project plans, issues logs and enhancement requests for multiple projects.
- ◆ Facilitated client empowerment by providing one-on-one training as well as creating job-aids and other training documents.
- ◆ Managed relationships between clients and IT messaging services to track and resolve current system issues.
- ◆ Directed User Acceptance Testing (UAT) and managed late-night code pushes to production servers with onshore and offshore teams. Determined failure/success based off of trial scripts designed to test all requirements of the application. Ultimately responsible for the implemented code enhancements.
- ◆ Operations support for corporate intranet ECM, Interwoven. Enhanced the team of content providers' productivity by implementing Post-merge ECM, Vignette.

Kansan.com — University of Kansas (12/04 - till graduation 05/05) ***Web Designer***

Produced a complete redesign of Kansan.com, the independent student-run University school newspaper website. Achieved full integration into the content management system (CMS) Ellington, based on the Django framework, improving layouts and structure. The revamp allowed the Kansan newspaper staff to easily and consistently add stories and multimedia to Kansan.com without the need of programming knowledge or the HTML language. All layout tables were removed and replaced with semantic and descriptive markup. The site is driven by standards-compliant XHTML and CSS for content and ambience respectively.

Computer Proficiency

Operating Systems	Software	Internet	Code
Windows 95/98/ME	Microsoft Office Suite	Usability & Accessibility	W3C Standards
Windows NT/00/XP/03 Server	Adobe Photoshop	Search Engine Optimization	XHTML / XML
Mac OS 7.0-10	Adobe Dreamweaver	CMS / ECM / Web Portals	CSS (print/mobile)

Community Kickback

Ali-forever.com

Developed, designed, and launched community-focused memorial website for fallen classmate Ali Kemp. Provided a centralized channel for incoming news, user comments, thoughts, prayers, downloadable flyers, and communication with the TIPS hotline. Site received recognition on America's Most Wanted TV program and website, USA Today, Kansas City Star, The Johnson County Sun, and local TV stations. The site is an ongoing project and partnership with TAKEdefense.org and founder Roger Kemp.

A copy of this résumé is available in XHTML 1.0 Strict at <http://www.natemanderfeld.com/resume/>